



WHAT IS GENERAL DATA PROTECTION REGULATION (GDPR)?

The General Data Protection Regulation (GDPR) is a legal framework that sets guidelines for the collection and processing of personal information from individuals who live in the European Union (EU).

WHAT HAS CHANGED?

Under these new regulations, any company using your personal information (e.g. phone number, home address etc) must be more specific about what data they use, how they use it, who it is passed on to, how it is stored and how long it is kept for.

WHAT INFORMATION WE USE AND WHY?

Cork Co-Op Marts Ltd collects and uses your personal information to provide customers (both buyers and sellers) with a livestock auctioneering service which is convenient and compliant with Department of Agriculture rules and regulations. The primary ways we use your personal data are as follows:

- Make and receive payments
- Provide customer care and service
- Contact you to inform you of any relevant actions you may need to take which are out of the norm.
- Provide customers with copy invoices/statements of past dealings upon request
- List of shareholders for record of shares owned as well as any additional shares which are awarded for trading.

WHAT ARE THE RIGHTS AS A CUSTOMER UNDER GDPR?

As a data subject, you have the following rights under Data Protection Legislation and we, as Data Controller in respect of your Personal Data, will comply with such rights in respect of your Personal Data:

- the right of access to Personal Data relating to you;
- the right to correct any mistakes in your Personal Data;
- the right to ask us to stop contacting you with direct marketing;
- rights in relation to automated decision taking;
- the right to restrict or prevent your Personal Data being processed;
- the right to have your Personal Data posted to another data controller;
- the right to erasure; and
- the right to complain to the DPC if you believe we have not handled your Personal Data in accordance with Data Protection Legislation.

WHO DO WE PASS INFORMATION TO?

Information is only passed to outside organisations as a matter of regulation. In order to be compliant with the Department of Agriculture animal traceability, information pertaining to the sale and purchase of livestock is passed from our systems to theirs. The same information is passed as if a farmer is to do so privately via a farm to farm movement.

HOW LONG DO WE KEEP IT FOR?

We keep and use personal information as long as you have a relationship with us. We also hold it after this where we need same for complaints handling, for system back -ups and for as long as we have to under regulations.

HOW IS INFORMATION KEPT SAFE?

In order to keep information safe, all company computers containing said information are password protected and only approved personnel are granted access. All hard copy information is kept safe and secure in each of our six sale centres as well as our central head office.